

For immediate release

“Koehler Cycles” Campaign: Exercise, Health, and a Commitment to the Community All at the Same Time

- **Koehler Group employees raise money for a good cause by commuting on their bikes**
- **Campaign reduces CO₂ emissions and fuel use**
- **12,000 euros donated to Förderverein für krebskranke Kinder e.V. Freiburg**

Oberkirch, Germany, 02/03/2026 – Through their participation in the “Koehler Cycles” campaign, employees at the Koehler Group raised 12,000 euros for the Förderverein für krebskranke Kinder e.V. – a charity based in Freiburg, Germany that works with children suffering from cancer. In a show of dedication, 139 employees cycled a total of 113,980 kilometers last year, which is roughly the equivalent of going around the world three times along the equator. Perhaps even more impressively, every single one of these kilometers was part of a commute.

Every single kilometer counts: Koehler donates five cents per commuting kilometer

The Koehler Group donates five cents for each kilometer cycled, which in 2025 came up to more than 5,600 euros – an amount that was then increased to a solid 12,000 euros by the executive board. Koehler Group CEO Kai Furler presented Karl Bähr, a member of the Board of Directors at Förderverein für krebskranke Kinder e.V., with the donation. ““Koehler Cycles’ is much more than just a wellness campaign for us. It shows the incredible level of commitment that our employees have and is proof of how sustainability is an inseparable part of our company’s culture. But the main thing here is that we’ve supported this children’s cancer charity for years now because we firmly believe in their mission – and every single year, our people continue to demonstrate that a commitment to the community and personal dedication go hand in hand,” says Elke Renz, the Corporate Director of HR & Legal Department at the Koehler Group.

It is worth noting that in addition to its important contribution to the community, the campaign has also had a positive environmental impact: The kilometers covered on bikes represent fuel savings of 17,097 euros and a reduction of 18,237 kilograms of CO₂ – sustainable mobility results that speak for themselves. And, of course, regular cycling is a great way for employees to stay healthy and keep moving every day.

Koehler Holding SE & Co. KG

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Figure: Koehler Group CEO Kai Furler presenting a donation of 12,000 euros to Förderverein für krebskranke Kinder e.V. In the picture (from left to right): Martin Spraul (Chair of the Group Works Council, Koehler Group), Kai Furler (Koehler Group CEO), Karl Bähr (PR & Fundraising, Förderverein für krebskranke Kinder e.V.), and Elke Renz (Corporate Director of HR & legal Department, Koehler Group). Source: Koehler Group



2030 Sustainability Strategy

With its “Koehler Cycles” campaign, the Koehler Group is making its contribution to achieving the sustainability objectives in the area of “People, the Key to Success”.

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About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2024, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

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