For immediate release

Manufakturen Guide Baden-Württemberg on Premium Recycled Paper from Koehler Paper

- **Koehler Paper supports book project covering the diversity of handicrafts in southwestern Germany**
- **Exquisite book design on premium recycled paper from greenium brand**
- **A window into craftsmanship in Baden-Württemberg**

Greiz, Germany, 10/27/2026 - The new Manufakturen Guide Baden-Württemberg is an indispensable reference book that covers artisan studios in the German state of Baden-Württemberg. It is a visual testament to the sheer diversity of handicraft workshops in the state, and includes around 300 historied and innovative workshops across 360 pages. The project, initiated by Pascal Johanssen from the Direktorenhaus exhibition house in Berlin and Matthias Vickermann, a custom shoemaker from Baden-Baden, is characterized by a level of extraordinary quality that matches its subject matter – a fact made possible by Koehler Paper contributing as a sponsor with premium paper.

Exquisite Book Design on Premium Recycled Paper from the greenium Brand

The guide has been printed on premium recycled paper from the greenium brand; more specifically, on Creative Print with a grammage of 120 gsm. This paper provides the book with a natural feel while simultaneously ensuring exceptional printing quality for countless pictures and stories from the world of handicrafts. “The Manufakturen Guide takes the endless passion, creativity, and precise craftsmanship that characterize the work of many companies in Baden-Württemberg and brings them to life in front of our eyes. Needless to say, we’re thrilled to have been able to support this one-of-a-kind project with our recycled paper,” explains Udo Hollbach, Managing Director of the Koehler Paper Greiz mill.

A Window into Craftsmanship in Baden-Württemberg

From the moment one looks at the book, it becomes clear that quality was a guiding criterion from the very beginning. The large volume with a gray bookcloth spine and an embossed yellow cover is stunning, and its Swiss binding rounds out the package. When using this sophisticated bookbinding method, the text block is not attached to the spine and is instead only attached to the back cover, which keeps the stitching and binding visible and further highlights the handcrafted nature of the book. The inside of the guide, meanwhile, invites readers to learn more about the extraordinary artisan studios and workshops that can be found in Baden-Württemberg, with a range that goes from lamps and furniture; to objects and sculptures; to textiles, ceramics, jewelry, and clocks. Ultimately, however, all the businesses presented in

the book share a passion for top-quality products that in many cases are made with incredibly meticulous manual labor.

Picture: Across its 360 pages, the Manufakturen Guide Baden-Württemberg showcases the diversity of artisanry in Baden-Württemberg on Koehler Paper Creative Print with a grammage of 120 gsm. Source: Koehler Group

2030 sustainable development strategy

Our "Successful, Future-Proof Products and Services" objective is an integral part of our sustainable development strategy, which we want to implement by 2030. For more details on the current progress of our sustainability strategy, please visit https://www.koehler.com/en/responsibility.

About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. Its business segments include paper, renewable energy, and logistics. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with two additional sites in the USA. The group operates internationally, with an export share of around 70% in 2025, and brings in annual revenue of around 1.059 billion euros. The family business works together with start-ups and technology partners extensively in order to drive new business models and future technologies.

As an energy-intensive company, Koehler is a forward-looking investor in renewable energy projects that include wind power, hydropower, photovoltaics, and biomass. The Koehler Group is committed to generating, on an annual basis, more energy from renewable sources at its own power plants than is required for its paper production operations by 2030.

Find more information at: https://www.koehler.com

Your contact person:

Alexander M. Stöckle

Koehler Group press contact

Phone: +49 7802 81-4749

e-mail: alexander.stoeckle@koehler.com