

For immediate release

## Top-Level Training Confirmed: Koehler Group Receives BEST PLACE TO LEARN® Seal of Approval Once More

- **BEST PLACE TO LEARN® seal of approval corroborates excellent recruitment and training practices for young talent at Koehler**
- **Training quality at constantly high level since last certification in 2021**
- **Sustainability goal for 2030 achieved already: training rate of 4.8% in 2024**

**Oberkirch, Germany, 05/22/2025** – The Koehler Group has once again been awarded the BEST PLACE TO LEARN® seal of approval. With a score of 1,119 out of 1,337 possible points, the family company got a resoundingly positive result in the demanding assessment carried out by certification company AUBI-plus. With this score, the Koehler Group has once again confirmed the fact that it provides top-level training and continues to solidify its well-deserved reputation as an important center of training and attractive employer in the region.

### Training quality at constantly high level

The BEST PLACE TO LEARN® seal is recognized across industries, and is awarded to companies that provide young individuals with extraordinary professional training. The basis for this certification consists of a 360-degree survey on more than 70 quality criteria – from the recruiting and onboarding of new apprentices, to training contents, to the expertise of training personnel and career prospects. Participants in the anonymous survey included a total of 151 apprentices, former apprentices from the last three years, and trainers and training officers at the Koehler Group.

Not surprisingly, the survey results confirmed what the company already knew: The excellent quality of training provided by Koehler has been solidified even further since its last certification. “The fact that the score we got was nearly identical to the one we got in 2021 confirms that we’ve been able to keep our training offerings at a constantly high level despite growing challenges such as rising apprentice numbers and new apprenticeship areas,” says Simone Wölfle, the head of Training and HR Development at the Koehler Group. “Our goal is to give individuals the perfect start in their careers – with training that offers excellent prospects.”

### Training rate exceeds rate set in 2030 sustainability goal

Training and development is a top priority for the Koehler Group. As of this writing, the business group is providing 109 apprentices and students with training at five sites in Germany. And with a training rate of 4.8% in 2024, the Koehler Group has already outdone the sustainability strategy goal of at least 4% it had

**Koehler Holding SE & Co. KG**

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set for 2030 – a clear sign of the company’s long-term commitment to sustainable and future-oriented HR development.

In order to keep investing in future generations, Koehler offers a large number of apprenticeship and dual-study spots. Current apprenticeship professions include: Paper technologist, electronics technician specializing in industrial applications, mechatronics technician, industrial mechanic, industrial administrative assistant, machine and system operator, media technologist, digital and print media designer, system integration IT specialist, wastewater management environmental technologist, warehouse logistics specialist. These are complemented by dual-studies programs in Business Information Systems, Paper Technology: Sustainable Science and Technology, and Business Administration specializing in Industrial and HR Management.



*Picture (left to right): Bernd Heidenreich (paper training instructor), Simone Wölfle (Head of Training and HR Development), Noah Rösch (former mechatronics technician apprentice), Rolf Schneider (Technical Training Instructor), Elke Brückner (Training Coordinator), Elke Renz (Corporate Director of HR & Legal Department), Simon Pfeifer (former paper technologist apprentice). Source: Koehler Group*



### **2030 Sustainability Strategy**

*With the BEST PLACE TO LEARN® seal of approval for high-quality training, the Koehler Group is helping achieve sustainable development goals in the area of “People, the Key to Success.”*

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## About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2023, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

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