

**For immediate release**

## **A Commitment to the Community: Koehler Group Sponsors Willstätt Fire Brigade Youth Outreach Program**

- **Donation to Willstätt junior firefighter program**
- **Koehler Group contributes to the development of tomorrow's young talent**
- **Investment in future generations**

**Oberkirch, Germany, 08/07/2025** – The Koehler Group continues to be strongly dedicated to supporting young talent, and accordingly helped boost the Willstätt junior firefighter program with a donation of 1,000 euros recently. This, of course, is in line with a key component of the family business' culture – assuming social responsibility.

### **Koehler Group contributes to the development of tomorrow's young talent**

“Fire brigades are absolutely indispensable to our communities, and we know that we can depend on them when it comes down to it. On top of that, and just like we do at our company, the Willstätt fire brigade relies extensively on its youth and young talent programs to train qualified personnel, which is why supporting them is so important to us,” says Koehler Group CEO Kai Furler.

Willstätt Fire Brigade Captain Christian Hetzel and Youth Development Officer Tobias Hirsch received the donation at the inauguration ceremony for the Koehler Group's new site in Willstätt at the beginning of June. This gift will make it possible for the junior firefighter program to not only provide hands-on training with fire brigade vehicles and equipment and impart crucial knowledge regarding firefighting, assistance, and rescue operations, but also to organize summer camps, sleepovers, excursions, movie nights, and BBQ parties throughout the year. “We're delighted with this Koehler Group donation, and will be using it to fund materials and training for our junior firefighting program,” said Tobias Hirsch as the symbolic check was presented.

### **Investment in future generations**

Both the Koehler Group and the Willstätt fire brigade consider nurturing future generations to be a key component of what they do. Koehler attaches enormous importance to first-rate training and has accordingly launched its Koehler Group Campus in Willstätt, Germany. This technical training center with an area of over 3,000 square meters offers five times as much space as the group's previous training workshop and is equipped with state-of-the-art equipment. The Koehler Group invested extensively in building the training center, where 42 young individuals will be acquiring the basic skills required for careers in electronics, industrial mechanics, and mechatronics.

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*Figure: The donation check for the Willstätt junior firefighter program being presented. From left to right Koehler Group Finance and Administration Director Frank Lendowski, Mayor of Willstätt Tobias Polley, Willstätt Fire Brigade Youth Development Officer Tobias Hirsch, Willstätt Fire Brigade Captain Christian Hetzel, Koehler Group CEO Kai Furler, and Koehler Group COO Dr. Stefan Karrer.*

Source: Koehler Group



### **2030 Sustainability Strategy**

With its donation to the Willstätt junior firefighter program, the Koehler Group is making its contribution to achieving the sustainability objectives in the area of "People, the Key to Success".

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## About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2023, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

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