

**For immediate release**

## **Koehler Works Council Christmas Tree Initiative: Giving the Gift of Joy Together**

- **Koehler Group employees make wishes come true**
- **Initiative has helped people in the region for over 20 years**
- **Around 100 gifts were handed over to Caritas and Diakonie**

**Oberkirch, Germany, 12/17/2025** – Once again this year, the Koehler Group Works Council at the German sites of Oberkirch, Kehl, and Willstätt organized its traditional Christmas Tree Initiative. The way it works is both simple and remarkably impactful: We collect Christmas wish lists from people who are currently experiencing hardship so that Koehler employees can help make those wishes come true. It is an important show of solidarity and charity that, just like last year, took the form of 100 gifts given in collaboration with charities Caritas and Diakonie.

### **An initiative driven by empathy and tradition**

What started with traditional wish lists on a Christmas tree has grown into a well-established tradition over the course of more than two decades. The initiative was brought to life in 2004 by the Chairman of the Works Council at the time and has evolved since: Wishes are now published digitally, making it possible for even more people at the Koehler Group's various sites to help out. "To tell you the truth, the response is incredibly heartwarming – those wishes get posted online and pretty much right away someone pledges to fulfill them. It's no secret that things are difficult for a lot of people right now, so seeing these acts of solidarity and love for our fellow human beings helps remind us of the good in all of us," says Sabine Seebacher, the Chairwoman of the Works Council.

The wish lists show how wide the gap can be when it comes to people's daily lives and struggles: from vouchers for pharmacies and supermarkets, to warm clothing, to toys – things that go without saying for many can be an enormous help to others. The collected gifts were handed over to representatives from Caritas and Diakonie, which will be distributing these gifts in the coming days. It is also worth saying that this is not just a matter of material assistance, but also of spreading hope and joy in the holiday season.

**Koehler Holding SE & Co. KG**

Hauptstraße 2 · 77704 Oberkirch · Germany · Phone +49 7802 81-0 · Fax +49 7802 81-4330 · [www.koehler.com](http://www.koehler.com)  
Sitz: D-77704 Oberkirch · Amtsgericht Freiburg i. Br. · HRA 490392



*Figure: The Koehler Works Council loading the Caritas and Diakonie car as part of this year's Christmas Tree Initiative. From left to right: Fabian Bühler (Caritas), Sabine Seebacher (Chairwoman of the Works Council), Renate Roth (Works Council Assistant), Gebhard Müller (Deputy Works Council Chairman), Natascha Ahlers (Diakonie), Claudia Ebert (Caritas), Katrin Schaare (Diakonie), Manfred Wiegele (Works Council member), Martin Spraul (Works Council member). Source: Koehler Group*

**Koehler Holding SE & Co. KG**

Hauptstraße 2 · 77704 Oberkirch · Germany · Phone +49 7802 81-0 · Fax +49 7802 81-4330 · [www.koehler.com](http://www.koehler.com)  
Sitz: D-77704 Oberkirch · Amtsgericht Freiburg i. Br. · HRA 490392



## About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2024, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

## Your contact person:

Alexander M. Stöckle

Koehler Group press contact

Phone: +49 7802 81-4749

E-mail: [alexander.stoeckle@koehler.com](mailto:alexander.stoeckle@koehler.com)

---

### Koehler Holding SE & Co. KG

Hauptstraße 2 · 77704 Oberkirch · Germany · Phone +49 7802 81-0 · Fax +49 7802 81-4330 · [www.koehler.com](http://www.koehler.com)  
Sitz: D-77704 Oberkirch · Amtsgericht Freiburg i. Br. · HRA 490392