

For immediate release

Children’s Faces Beam with Delight at Traditional Koehler Kids’ Christmas

- **A tradition of more than 100 years for the children of Koehler employees**
- **Koehler’s St. Nick gives gifts to nearly 500 children**
- **Kids thrilled with magic tricks performed by Ernestin the Magician, from Karlsruhe**

Oberkirch, Germany, 12/16/2025 – The Koehler Group held its traditional children’s Christmas party once again this year and made sure to invite the children of all employees at its German sites of Oberkirch, Kehl, Willstätt, and Weisenbach to an enchanted evening. Around 500 kids were gifted and got to experience a magical eve with their families that mirrored everyone’s excitement in anticipation of Christmas. And to match the joyful energy, the Erwin-Braun-Halle venue in Oberkirch was transformed into a festive backdrop for an unforgettable experience.

An exciting highlight in the days leading up to Christmas

For over 100 years, the Koehler Kid’s Christmas party has been an essential part of the Koehler Group’s annual event calendar. And while Koehler employees are no Grinches, it is their children who come away from the celebration with profound joy in their hearts every single year. It was incumbent on the company then to once again turn the venue into a dazzling winter world with Christmas trees, lights, and the smell of Christmas punch for kids. And it was incumbent on Koehler’s very own St. Nick and his helper Knecht Ruprecht to kick off the proceedings with musical backing by the Koehler Group company band!

After this welcome, Koehler Group CEO Kai Furler addressed both young and old with a few personal words before highlighting just how special this particular celebration is to him: “Our Kids’ Christmas is very close to my heart. It’s much more than just a nice tradition – it’s a space for all of us to meet and enjoy our mutual company and appreciate each other outside of our day-to-day work. It’s something that truly links us all together, and it’s part of why I’m so happy to see so many children celebrating with us today!”

This was followed by a round of magical entertainment by Ernestin the Magician, who delighted both children and adults with his astounding tricks and oodles of charisma. The kids then all joined in singing popular Christmas songs while the Koehler Group company band played.

The event not only allowed everyone to have an evening full of fun and entertainment, but also provided the opportunity for people to meet and have pleasant chats in a friendly family environment. And to cap the evening, every child received a gift and a chocolate Santa to go with it. In addition, the party in Oberkirch was not the only one, as another children’s Christmas party was held at the company’s site in the German town of Greiz in order to honor this invaluable tradition for the children of Koehler employees everywhere.

Koehler Holding SE & Co. KG

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Figure: St. Nick and Knecht Ruprecht greeted the children of Koehler employees and ensured some wonderful moments in the Christmas season. Source: Koehler-Gruppe

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About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2023, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

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