

For immediate release

Great interest shown from Brussels 4evergreen alliance visiting Koehler Paper in Kehl

- **Delegation of the European packaging initiative 4evergreen visits Koehler Paper**
- **Visit to the state-of-the-art production line 8 at the Kehl site for the production of flexible packaging paper**
- **With NexFlex®, Koehler Paper is one of the pioneers in the field of recyclable packaging solutions**

Oberkirch, Germany, June 23, 2025 – The 4evergreen alliance from Brussels visited Koehler Paper in Kehl last May. As part of a team outing, representatives of the European Packaging Initiative travelled to the site to get to know the production of Koehler paper on site.

The focus of the visit was a tour of Production Line 8 – one of the most modern paper and coating machines in Europe for the production of flexible packaging paper. The plant is considered to be technologically unique and plays a central role in the further development of recyclable packaging solutions, as sought by the 4evergreen alliance.

4evergreen and Koehler Paper with a common goal

The 4evergreen alliance features over 100 companies along the entire lifecycle of fiber-based packaging – including global players, such as Amazon, UPM, Voith, DOW, Henkel, Procter & Gamble, Ikea, Palm, and Elopak. Koehler Paper has been a member of the alliance since 2020 and is actively involved in various working groups. The alliance's goal is to increase the recycling rate of fiber-based packaging in Europe to 90 percent by 2030.

"With our NexFlex® brand paper, we are one of the pioneers in flexible packaging paper that are specially designed for recyclability and recycling. In this way, we are making an active contribution to achieving the ambitious goal of the 4evergreen alliance," says Jens Kriete, Sustainability Manager of the Koehler Group. "We are all the more pleased that we were able to welcome some representatives from Brussels in person to Kehl."

The feedback from the interested guests, including program director Susanne Haase, was consistently positive – the delegation from Brussels was particularly impressed by the combination of efficiency, sustainability, and quality.

Koehler Holding SE & Co. KG

Hauptstraße 2 · 77704 Oberkirch · Germany · Phone +49 7802 81-0 · Fax +49 7802 81-4330 · www.koehler.com
Sitz: D-77704 Oberkirch · Amtsgericht Freiburg i. Br. · HRA 490392



Photo (left to right): Jens Kriete (Sustainability Manager of the Koehler Group), Giulia Fadini (Program Manager at 4evergreen), Susanne Haase (Program Director at 4evergreen), Zeineb Ayari (Project Assistant at 4evergreen) and Michele Rattotti (Project Manager at 4evergreen) in front of paper machine 8 at Koehler Paper located in Kehl. Source: Koehler Group



2030 Sustainability Strategy

With its commitment to the 4evergreen alliance, the Koehler Group is making a contribution to achieving the sustainability goals in the area of "Successful, future-proof products and services".

Koehler Holding SE & Co. KG

Hauptstraße 2 · 77704 Oberkirch · Germany · Phone +49 7802 81-0 · Fax +49 7802 81-4330 · www.koehler.com
Sitz: D-77704 Oberkirch · Amtsgericht Freiburg i. Br. · HRA 490392

About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2023, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

Your contact person:

Alexander M. Stöckle

Koehler Group press contact

Phone: +49 7802 81-4749

E-mail: alexander.stoeckle@koehler.com

Koehler Holding SE & Co. KG

Hauptstraße 2 · 77704 Oberkirch · Germany · Phone +49 7802 81-0 · Fax +49 7802 81-4330 · www.koehler.com
Sitz: D-77704 Oberkirch · Amtsgericht Freiburg i. Br. · HRA 490392