

**For immediate release**

## **Strategic Alignment in Focus – Koehler Group Expands Executive Board**

- **Philipp Prechtl joins Koehler Group executive board**
- **Executive board expanded to four members**
- **Focus on implementing and refining corporate strategy**

**Oberkirch, Germany, 12/01/2026** – The Koehler Group supervisory board has decided to add an additional member to the family business' executive board: Effective January 1st, 2026, Philipp Prechtl will become the Koehler Group's Chief Strategy Officer.

### **Strategic alignment fundamental to the Koehler Group's continued growth and development**

The Koehler Group finds itself in the middle of a challenging environment characterized by intense competition, constantly changing conditions, and increasing complexity. Against this backdrop, and in order to be able to continue to consistently refine and implement the group's corporate strategy, secure growth, and increase profitability, the supervisory board has decided to appoint an additional member to the executive board. Kai Furler, CEO of the Koehler Group, emphasized: "We're delighted that the supervisory board was able to get an experienced, natural leader for the new executive board position in the form of Mr. Prechtl, who has been familiar and closely associated with the Koehler Group since 2016." This new position illustrates the crucial importance of the family business' strategic alignment, which will be in focus as the group continues to grow and develop.

### **New executive board member has been closely associated with the family business since 2016**

Philipp Prechtl has been part of the Koehler Group since 2022 as Managing Director of Koehler Innovative Solutions and Koehler Invest, a role in which he has been responsible for the areas of digital transformation, innovation, and sustainability – all of which will define the company's future. Innovation in particular is unique within this context, as it is the result not only of internal activities at Koehler, but also of external targeted collaboration with young companies in the form of venture clienting and venture partnering. This has also involved targeted investments by Koehler Invest. In addition, Prechtl is a member of various advisory boards and one supervisory board. He is a married father of two, has a Diplom-Kaufmann business administration degree from the Ludwig Maximilian University of Munich in Germany, and has a Qualified Supervisory Board Member certificate from the Deutsche Börse Group. Moreover, he has extensive experience acquired in various consulting firms and operational management roles.

**Koehler Holding SE & Co. KG**

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*Figure: Effective January 1st, 2026, Philipp Prechtel will join the Koehler Group executive board as its new Chief Strategy Officer*

*Source: Koehler Group*

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## About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2024, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

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